



SALE OF ASSETS THROUGH ONLINE E-AUCTION UNDER SARFAESI ACT 2002

E-auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with Rule 8 (6) & 9 of the Security Interest (Enforcement) Rules, 2002

The Notice is hereby given to the public in general and in particular to the Borrower and Guarantor(s) that the below described immovable property mortgaged to the Secured Creditor, the constructive/physical possession of which has been taken by the Authorized Officer of Nainital Bank Limited the Secured Creditor, will be sold on "As is where is", "As is what is", "Whatever there is" and "No recourse" basis through E- Auction for recovery of amount mentioned in the table below along with further interest, cost and expenses being due to Nainital Bank Limited viz. Secured Creditor. It is hereby informed you that we are going to conduct public E-Auction through website <https://sarfaesi.auctiontiger.net>

Name and Address of Borrower(s)/ Guarantor(s)	Description of Property	Date of Notice U/s 13(2), Date of Possession Notice U/s 13 (4) & Total dues less recovery if any.	Status of Possession	Account No. to Deposit EMD/BID amount.	EMD submission date and time &	Property Inspection Date & Time	Reserve Price	QR for Property Location	QR for Property Photo
					E-Auction date and Time		EMD		

THIS IS A STATUTORY 15 DAYS SALE NOTICE TO BORROWER/GUARANTOR/ MORTGAGOR UNDER SECURITY INTEREST (ENFORCEMENT) RULES, 2002

Branch- Bareilly, Address- 46, Civil Lines, Bareilly, District- Bareilly, Uttar Pradesh, Phone No.: 0581-2578520, E-mail : Bareilly@nainitalbank.co.in

1. Shri Balaji Farms And Rice Processing Private Limited (CIN No. U74120UP2011PTC - 047489), Registered Office: H-89-87-100, Industrial Estate Jamaur, Shahjahanpur 242226 (U.P.) Previous Address : D-35 Royal Suncity Vistar, Bareilly (Borrower) 2. Rachin Gupta S/o Naresh Chandra Gupta, R/o D-35 Royal Suncity Vistar, Bareilly (Guarantor). 3. Sunil Kumar Gupta S/o Ram Niwas Gupta, R/o C-67 Vaibhav Suncity Vistar Bareilly (Guarantor). 4. Purnima Gupta W/o Rachin Gupta, R/o D-35 Royal Suncity Vistar, Bareilly (Guarantor). 5. Seema Gupta W/o Sunil Kumar Gupta, R/o C-67 Vaibhav Suncity Vistar, Bareilly. (Guarantor).	1. Plant and Machinery of Rice Mill situated at Plot No. F – 104 and H – 89, Industrial Estate Jamour Growth Centre Shahjahanpur UP in the name of Shri Balaji Farm and Rice Processing Private Limited. 2. Plant and Machinery situated at Plot Nos. H - 1, H – 2, E – 11, E – 12, E – 13 at Growth Center, Shahjahanpur, Village Pipraula Ahmadpur, Tehsil Sadar, District – Shahjahanpur (UP) Standing in the name of Shri Balaji Farms and Rice Processing Private Limited.	11.03.2019	Physical	Account No. 0224201700000001 IFSC Code: NTBLOBAR022 Or through Demand Draft in favour of The Nainital Bank Ltd. to be deposited with Bank's Bareilly Branch	Last Date of EMD Submission 04.08.2026 up to 4.00 PM	03.08.2026 10.00 AM to 03.00 PM	Plant & Machinery of Rice Mill. ₹ 1,77,31,000.00	Plant & Machinery of Rice Mill. 	Plant & Machinery of Rice Mill. 	
		18.06.2019					₹ 40,97,02,598.19 (Rupees Forty Crore Ninety Seven Lakh Two Thousand Five Hundred Ninety Eight And Nineteen Paise Only) + interest and other expenses less recovery			₹ 17,73,100.00
							E-Auction on 05.08.2026 from 11:00 AM to 1:00 PM (with unlimited extension of 5 min each)	Plant & Machinery ₹ 13,77,000.00	Plant and Machinery 	Plant and Machinery 
								₹ 1,37,700.00		
								₹ 50,000.00		

All Interested participants/bidders are requested to visit the website <https://sarfaesi.auctiontiger.net> & www.nainitalbank.co.in (Banksite) for further details including Terms & Conditions, to take part in e-auction sale proceeding and are also advised to contact Bank's Service Provider E-Procurement Technologies Ltd. Mr. Ram Sharma, Contact Number- 8000023297 and e-mail of ramprasad@auctiontiger.net.

Place : Bareilly, Uttar Pradesh

Date : 16.07.2026

Authorized Officer, Nainital Bank